

Where velocity meets glory

Veloria is a new luxury electric marque uniting Italian design language with disciplined North American engineering. Velocità + gloria. Three launch-road automobiles and a fourth, Stellare, the next-phase flying-car research concept.

- Marque launch: 2027
- Segment: US \$94.5k–148.5k luxury EV
- Platform: NXS Next-Gen EV



ILLUSTRATIVE LAUNCH PROGRAMME

The electric age forgot romance

Luxury EVs converge on the same silent appliance: identical monoform silhouettes, screen-first cabins, and specification sheets that read like consumer electronics.

- Design parity across premium EV entrants
- Buyers describe EVs as fast, not beautiful
- No credible Italian-styled EV grand tourer under \$150k



ILLUSTRATIVE LAUNCH PROGRAMME

The granvela

Gran vela — the great sail. A grand tourer that glides in silence. Classic Italian proportion over a clean-sheet 800 V electric platform.

- Long dash-to-axle, low glasshouse, muscular haunch
- NVH engineered as a luxury feature
- Photovoltaic roof as auxiliary range



ILLUSTRATIVE LAUNCH PROGRAMME

Four automobiles. Road to sky.

Brezza — the pure granvella. Tempesta — the storm. Altura — the granvella that carries your whole life. Stellare — a pearl-white road-and-flight design study, not a launch-ready product.

- Brezza 72 — 300 kW / 480 km — \$94,500
- Tempesta 135 — 500 kW / 710 km — \$148,500
- Altura 135 — 470 kW / 640 km — \$132,000
- Stellare — road + eVTOL concept; price not announced



ILLUSTRATIVE LAUNCH PROGRAMME

800 V, ASSB-ready, fully zonal

One 800 V architecture with an ASSB-ready cell envelope and an NMC fallback qualified from Phase 0. Zonal E/E, full OTA, V2L and V2H readiness.

- 350 kW peak DC — 10–80% in 18 minutes
- Independent battery validation before capital release
- Repairable panels, common hardpoints



ILLUSTRATIVE LAUNCH PROGRAMME

Demand before factory

Configurator and refundable deposits before prototype completion. A pilot customer council of families, adventurers and fleets. Every pilot vehicle is a data-collection instrument.

- Capital released only at customer-evidence phase gates
- Compliance matrix begins at Phase 0
- Flexible robotic pilot factory



ILLUSTRATIVE LAUNCH PROGRAMME

Where the granvela sits

A luxury EV buyer choosing on design and craft, not on range alone — served today only above \$200k.

- Total addressable: premium EV > \$90k, NA + EU
- Year-5 scenario: 100,000 units
- Fleet and agricultural modules as second revenue line



ILLUSTRATIVE LAUNCH PROGRAMME

\$48M staged pilot capital

Road-program capital released against demand, battery validation, pilot build and homologation gates. Stellare aviation research requires a separately scoped budget; it is not assumed funded by the \$48M road-program ask.

- \$48M staged pilot capital
- 3 launch-road models + Stellare research concept
- 0 compromises on quality



ILLUSTRATIVE LAUNCH PROGRAMME

Stellare. Beyond the road.

A fourth Veloria combines Brezza elegance, Tempesta performance ambition and Altura adaptability. Pearl white outside, all white within, white aero wheels. A speculative wing-assisted electric VTOL study — not a certified aircraft.

- 600 kW AWD / 750 km road-only targets
- 150 km flight-only / 220 km/h cruise targets
- Road and flight scenarios are separate, not additive
- No price, deposit or delivery date announced



RESEARCH VISUALIZATION / NOT FLIGHT-TESTED

Earn the right to fly.

Flight introduces an independent mass, energy, redundancy and airworthiness challenge. Proposed numbers are hypotheses to validate, not measured performance or promises.

- 180 kWh battery / 3,300 kg MTOM research targets
- Four guarded tilting rotor units; folding wing study
- Licensed pilot, authorized pads, day VFR concept
- No icing or severe weather; off-road modes apply on ground only



RESEARCH VISUALIZATION / NOT FLIGHT-TESTED

A separate aviation pathway.

Stellare advances only after mass and energy closure, propulsion rig tests, unmanned demonstrations and authority engagement. Road homologation does not confer permission to fly.

- FAA / Transport Canada / EASA pathway to be determined
- Separate aviation funding and validation programme
- No 2027 flying-car delivery commitment
- Register research interest: info@storibot.ai



RESEARCH VISUALIZATION / NOT FLIGHT-TESTED