

ARTE ELETTRICA ITALIANA

VELORIA

BRAND BOOK - EDITION ONE - 2026 - A NANOXSOLAR / NXS PROGRAM



Where velocity meets glory.

Veloria is born from two words: *velocita* - speed - and *gloria* - glory. It is the belief that the electric age does not have to abandon the romance of the grand tourer.

Veloria is a new luxury electric vehicle marque that unites Italian design language with disciplined North American engineering. Every Veloria is drawn with the proportions of the classic Italian grand tourer - the long bonnet, the low glasshouse, the muscular rear haunch - and driven by a clean-sheet electric platform. We call our class of automobile the *granvela* - *gran vela*, the great sail - a grand tourer that glides in silence.



The four pillars of the marque

01 Disegno

Italian granvela proportion in every body: long dash-to-axle, tension in every surface, nothing decorative that is not functional. Design led from the silhouette inward.

02 Silenzio Potente

Powerful silence. NVH is engineered as a luxury feature - the cabin is a sanctuary at 150 km/h. Performance without noise is the new definition of presence.

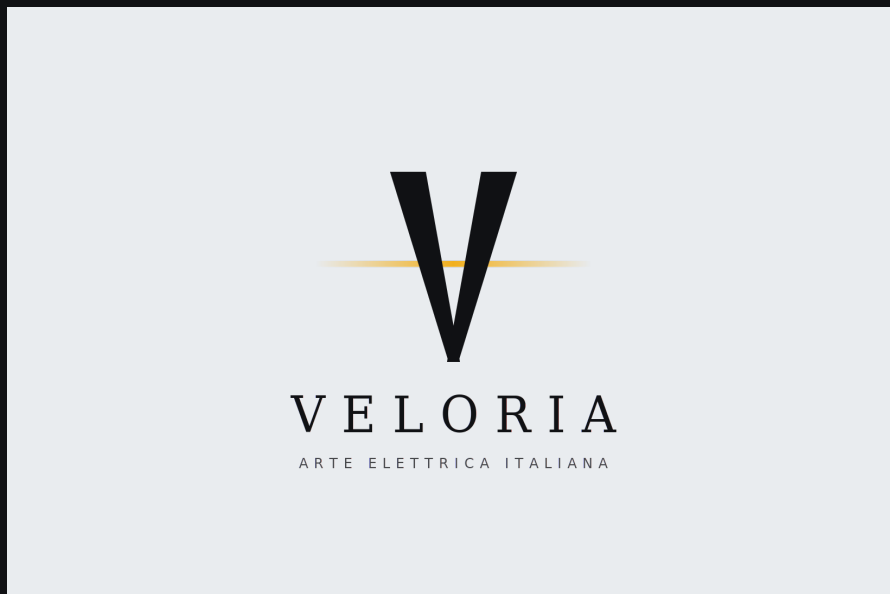
03 Luce

Light as energy. The panoramic photovoltaic glass roof turns the sun into auxiliary range. Interior light is composed like architecture, not installed like equipment.

04 Artigianalita

Craftsmanship that outlives trends: hand-finished leather, repairable body panels, common hardpoints, and a lifetime service philosophy. Quality is measured in decades.

Two roads converging, crossed by a line of light



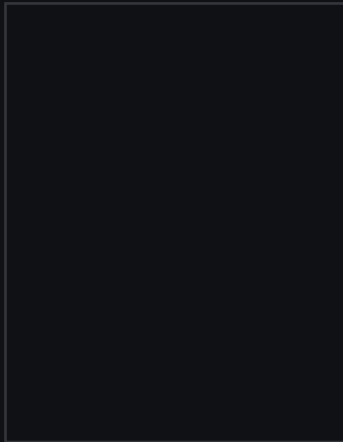
PRIMARY - ON BIANCO GHIACCIO



REVERSED - ON NERO PROFONDO

Clear space: the height of the V counter on all sides. Never redraw, rotate, outline, or apply effects to the mark. The light-line is always Giallo Sole and passes behind the monogram.

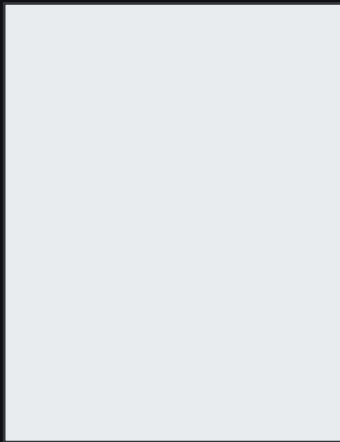
Nero dominates, Giallo cuts, Rosso lives inside



Nero Profondo

#101114

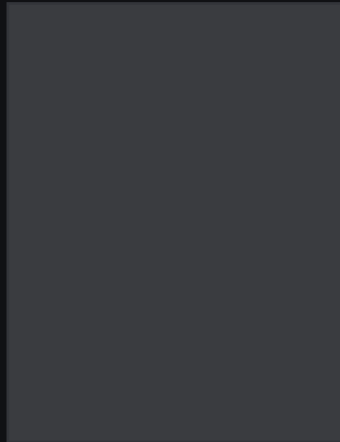
Primary - 60% of every composition



Bianco Ghiaccio

#E9ECEF

Field / negative space



Grigio Tempesta

#3A3C40

Secondary - matte surfaces



Rosso Passione

#B02E2C

Interior signature - never body copy



Giallo Sole

#F2B01E

The accent - one line of light per layout

RATIO - 60 NERO / 25 BIANCO-GRIGIO / 10 ROSSO / 5 GIALLO

Typography & tone of voice

Aa Gg Rr 0123

DISPLAY SERIF - HEADLINES, MODEL NAMES (CORMORANT / DIDOT CLASS)

Aa Gg Rr 0123

GROTESQUE SANS - BODY, UI, DATA (INTER / NEUE HAAS CLASS)

How Veloria speaks

- Few words. Quiet confidence. No exclamation marks.
- Italian loanwords where they carry meaning: granvela, silenzio, artigianalita.
- Numbers are stated plainly - never inflated, never rounded up.
- We describe sensation before specification.
- We never speak ill of another marque.

Three automobiles - one platform - one standard



Brezza 72

GRANVELA COUPE - 4 SEATS - RWD

from US \$94,500



Tempesta 135

GRANVELA COUPE - 4 SEATS - DUAL-MOTOR AWD

from US \$148,500



Altura 135

GRANVELA SPORT UTILITY - 4 / 6 SEATS - AWD

from US \$132,000

Brezza 72

from US \$94,500

GRANVELA COUPE - 4 SEATS - RWD



POWERTRAIN & CHARGING

BATTERY PACK	72 kWh NMC - 68 kWh usable
ARCHITECTURE	800 V - ASSB-ready envelope
MOTOR	1x PM synchronous, rear
OUTPUT	300 kW / 402 hp - 500 Nm
0-100 KM/H	4.6 s
TOP SPEED	250 km/h
RANGE (WLTP)	480 km - EPA target 265 mi
DC CHARGING	270 kW peak - 10-80% in 19 min
AC CHARGING	11 kW onboard - 22 kW option

CHASSIS & BODY

L / W / H	4,920 / 1,975 / 1,360 mm
WHEELBASE	2,950 mm
CURB MASS (TARGET)	2,050 kg
SUSPENSION	Double wishbone F - multilink R
BRAKES	6-piston F, 380 mm - regen blending
WHEELS / TIRES	20" F / 21" R staggered
DRAG COEFFICIENT	0.26 Cd target
CARGO	310 L rear + 80 L frunk

CABIN & TECHNOLOGY

SEATING	4 - executive 2+2, Rosso leather
ROOF	Panoramic glass - PV option
DISPLAY	12.3" cluster + 14" central + HUD
ADAS	L2+ - highway assist, OTA
AUDIO	1,200 W 19-speaker
E/E	Zonal - full OTA - V2L 3.6 kW

PRICING (ILLUSTRATIVE)

UNITED STATES	from US \$94,500
CANADA	CA \$129,000
DEPOSIT	US \$500 - refundable

All values are concept design targets on the NXS Next-Gen EV platform; subject to homologation (FMVSS/CMVSS self-certification).

Tempesta 135

from US \$148,500

GRANVELA COUPE - 4 SEATS - DUAL-MOTOR AWD



POWERTRAIN & CHARGING

BATTERY PACK	135 kWh - 128 kWh usable
CELL PATH	NXS ASSB strategic - NMC fallback
MOTORS	2x PM synchronous - torque vectoring
OUTPUT	500 kW / 670 hp - 1,050 Nm
0-100 KM/H	2.9 s
TOP SPEED	290 km/h
RANGE (WLTP)	710 km - EPA target 400 mi
DC CHARGING	350 kW peak - 10-80% in 18 min
AC CHARGING	22 kW onboard

CHASSIS & BODY

L / W / H	4,920 / 1,975 / 1,360 mm
WHEELBASE	2,950 mm
CURB MASS (TARGET)	2,320 kg
SUSPENSION	Adaptive air - 3 ride heights
BRAKES	Carbon-ceramic option - 410 mm F
WHEELS / TIRES	21" F / 22" R staggered
DRIVE MODES	Pioggia / Strada / Sport / Corsa
CARGO	310 L rear + 80 L frunk

CABIN & TECHNOLOGY

SEATING	4 - carbon shell sport seats
ROOF	Panoramic glass - PV option
DISPLAY	12.3" cluster + 14" central + AR HUD
ADAS	L2+ - highway assist, OTA
AUDIO	1,600 W 23-speaker reference
E/E	Zonal - OTA - V2L 3.6 kW / V2H ready

PRICING (ILLUSTRATIVE)

UNITED STATES	from US \$148,500
CANADA	CA \$199,000
DEPOSIT	US \$1,000 - refundable

All values are concept design targets on the NXS Next-Gen EV platform; subject to homologation (FMVSS/CMVSS self-certification).

Altura 135

from US \$132,000

GRANVELA SPORT UTILITY - 4 / 6 SEATS - AWD



POWERTRAIN & CHARGING

BATTERY PACK	135 kWh - 128 kWh usable
ARCHITECTURE	800 V - ASSB-ready envelope
MOTORS	2x PM synchronous - off-road calib.
OUTPUT	470 kW / 630 hp - 950 Nm
0-100 KM/H	3.6 s
RANGE (WLTP)	640 km - EPA target 355 mi
DC CHARGING	350 kW peak - 10-80% in 18 min
PV ROOF	Photovoltaic glass - auxiliary energy
TOWING	2,500 kg braked

CHASSIS & BODY

L / W / H	4,990 / 1,990 / 1,610 mm
WHEELBASE	3,000 mm (NXS hardpoint)
GROUND CLEARANCE	175-230 mm - air suspension
CURB MASS (TARGET)	2,480 kg
DRIVE MODES	Strada / Neve / Terra / Sabbia
WHEELS / TIRES	21" - all-terrain option
BODY	Mixed steel/aluminium - repairable
CARGO	620-1,880 L modular + 90 L frunk

CABIN & TECHNOLOGY

SEATING	4-seat lounge / 6-seat - <60 s
RAILS	NXS modular rear - quick-release
MODULES	Seat / cargo / fleet / adventure
DISPLAY	12.3" cluster + 14" central + rear
ADAS	L2+ - geofenced autonomy roadmap
E/E	Zonal - OTA - V2L 7.2 kW / V2H

PRICING (ILLUSTRATIVE)

UNITED STATES	from US \$132,000
CANADA	CA \$178,000
DEPOSIT	US \$1,000 - refundable

All values are concept design targets on the NXS Next-Gen EV platform; subject to homologation (FMVSS/CMVSS self-certification).

Demand before factory

Veloria launches the way the NXS master plan prescribes: configurator and refundable deposits before prototype completion; a pilot customer council of families, adventurers and fleets; every pilot vehicle a data-collection instrument; capital released only when customer evidence meets the phase gate. The marque earns its factory.

\$48M

STAGED PILOT CAPITAL

100k

UNIT YEAR-5 SCENARIO

3

AUTOMOBILES, ONE PLATFORM

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COMPROMISES ON QUALITY



All specifications are design targets pending engineering validation. Pricing illustrative. Name pending trademark clearance. (c) 2026 NanoXSolar / NXS.