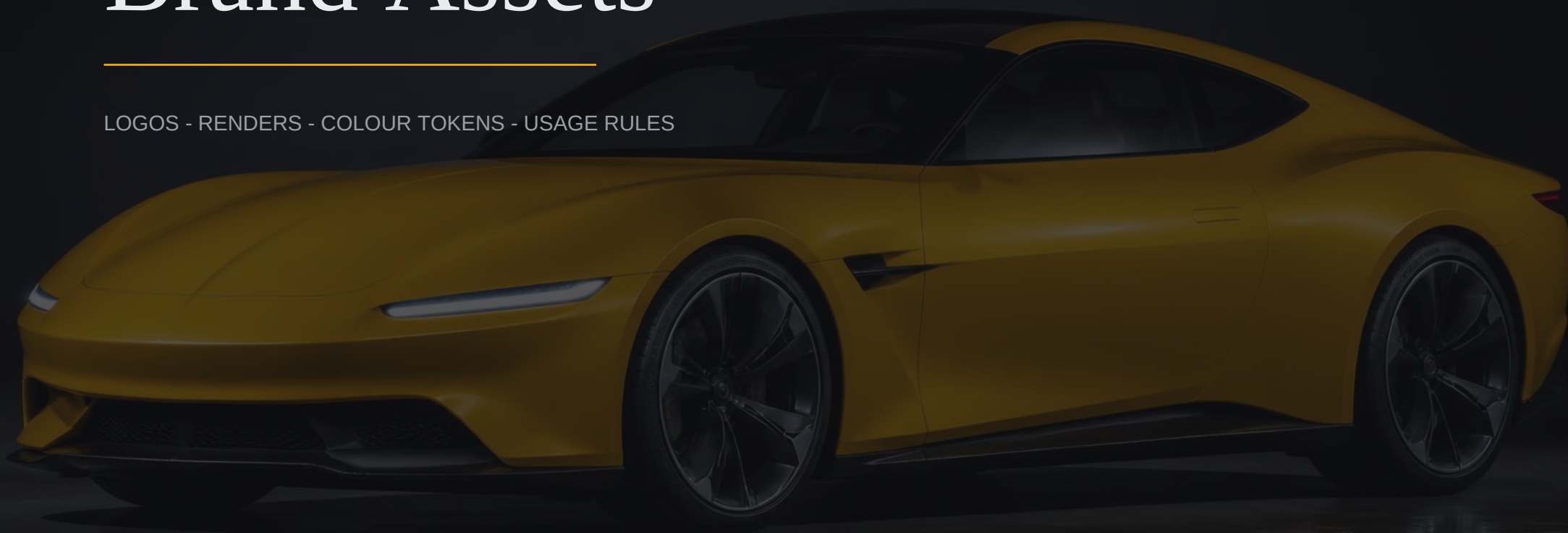


ASSET & USAGE GUIDE

# Brand Assets

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LOGOS - RENDERS - COLOUR TOKENS - USAGE RULES



IMMAGINI

# Approved photo-real renders

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Brezza 72



Tempesta 135



Altura 135



Cabina - Rosso Passione



Tetto fotovoltaico



Cabina modulare



Pilot factory



Silenzio - night charge

# Usage rules

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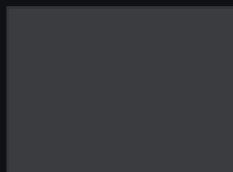
- Clear space around the mark equals the height of the V counter on all sides.
- Never redraw, rotate, outline, stretch or add effects to the mark.
- The light-line is always Giallo Sole and passes behind the monogram.
- One line of Giallo Sole per layout. Rosso Passione is an interior signature, never body copy.
- Hold the 60 nero / 25 bianco-grigio / 10 rosso / 5 giallo ratio in every composition.
- Renders may be cropped, never recoloured or composited with other marques.
- Display serif for headlines and model names; grotesque sans for body, UI and data.
- Numbers are stated plainly - never inflated, never rounded up.



#101114



#E9ECEF



#3A3C40



#B02E2C



#F2B01E